

Once again, respect for the environment has captured the conscience of mainstream America — it's not just for "tree huggers" anymore. Concern for Mother Earth has been elevated by the Oscar-winning documentary, *An Inconvenient Truth* and unusual weather patterns attributed to global warming. Yet when it comes to fashion, the earth-friendly message isn't just for T-shirts. Eco fashion has gone high style, as designers and artists put their talents to work creating statements using recycled and sustainable materials that not only look good but do good as they uphold the "Green Mantra" of Reduce, Reuse, Recycle.

REDUCE ...

... the negative impact on the environment. The use of natural, sustainable materials grown and processed with a limited amount of chemicals reduces pollution and preserves the environment. Look for organic cottons, bamboo and even soy in fabric fibers, as well as jute and hemp and the traditional natural fibers: silks, wools and linen. Tagua or vegetable ivory, natural resin, shells, grasses and fallen wood are also being used in fashion-forward jewelry.



Clockwise from top left: Earrings are made from lak, a natural tree resin, by a women's outreach program in India. About \$36. Matching necklace available. **Rupalee**, Wyncote, PA. (215) 576-7188. **Reader service #956**. Scarves made from soft natural bamboo fibers come in a variety of patterns and colors. About \$35-\$50. **V. Fraas**, New York. (212) 575-0191. **Reader service #955**. Hostinga necklace is handmade from Tagua or vegetable ivory, a seed from the palm tree. \$58. **Ethnic Pride Marketing**, Norwood, MA. (781) 762-0554. **Reader service #954**. Organic cotton T-shirt is manufactured with azo-free dyes, non-chlorinated bleach and water-based silkscreen. Comes in five colors, 12 designs in M, L, XL; select styles in S. \$22.99. **Hatley**, Montreal, Canada. (800) 667-2583. **Reader service #951**

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